

CHATTERBOX EDITION

POSTER STAMP BULLETIN

The Chatterbox Edition is published in March, September and November.

OFFICIAL PUBLICATION NATIONAL POSTER STAMP SOCIETY, 2445 SO. DAMEN AVE., CHICAGO, ILL.

VOLUME THREE

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NO. 3

FIGHTING AMERICANS POSTER STAMP SERIES

We want to call your attention to the "Fighting Americans" Poster Stamp Series featured in the August Poster Stamp Bulletin.

The originals from which "Fighting Americans" have been produced were painted by the distinguished artist, Mr. Louis Bonhajo. The stamps are printed in six colors by offset process.

This series of Poster Stamps consists of 30 pictures of 30 "Fighting Americans" and depicts the heroic deeds of such men as General Douglas MacArthur, U.S.A., Admiral William F. Halsey, Jr., U.S.N., Captain Colin P. Kelly, Jr., U.S.A. Air Corps, Captain Arthur W. Ermuch, U.S.A., Major Gen. James H. Doolittle, U.S.A. and others.

An album folder is also available for these Poster Stamps in which is contained brief biographical sketches, action descriptions and citations for bravery of these "Fighting Americans."

"Fighting Americans" are being distributed by the agents and representatives of the John Hancock Mutual Life Insurance Company.

These Poster Stamps and album will provide an invaluable document of history that will be treasured for scores of years to come.

A POSTORIAL

As mentioned in the March issue of the Chatterbox Edition, we will have but three issues yearly of the Chatterbox Edition - March, September and November. Our aim and purpose is to make these issues as interesting and helpful as possible.

This little bulletin should be "chatty" and personal. Write us giving us a short autobiography of yourself; what prompted you to start in this hobby; how long you have been collecting Poster Stamps; what special features of Poster Stamps you specialize in; what your collection consists of, and any personal incidents in your life that you think might be enjoyed by our fellow-members.

Send this information on to us as soon as possible. We will start publishing these articles in the coming issues of the Chatterbox Edition. You do not have to be a writer or use "fancy" words and phrases - just write it in your own words as if you were telling it to friends at home of an evening. We'll be looking for your "story."

With this issue is the beginning of a series of "Case Histories" on Poster Stamps, both recent and old. A great deal of time has been devoted to the gleaning of this information and we are happy to pass it on to you knowing that it will add greatly to your fund of knowledge in not only having the Poster Stamps but their history as well.

Burton Lee Tredson, President
NATIONAL POSTER STAMP SOCIETY

The two "Case Histories" appearing on this page are the beginning of a series of "Case Histories" on Poster Stamps, both recent and old. Watch for subsequent issues of the Chatterbox Edition for others:

BIBLE POSTER STAMP SERIES

Number of Poster Stamps in Series:
4 different series of 24 Poster Stamps each.

Album used with Poster Stamps:
Yes, contains pages for all four series.

Number distributed:
2,500,000

Territory covered:
Churches throughout United States and parts of Canada.

Subject matter:
Pictures illustrating stories of the bible.

Size of Poster Stamps:
1-3/4 X 2-1/4

Style of Printing:
4 color process

Method of distribution:
Advertised in religious periodicals and publications. Also, some direct mail used.

Results:

These Poster Stamps were primarily used as builders of attendance in Sunday Schools. The child was given the album and one stamp the first Sunday and from then on received a new stamp each Sunday.

Editor's Note: If you specialize in religious Poster Stamps, you should have these four series. They can still be purchased from the Poster Stamp Publishing Company, 2445 South Damen Ave., Chicago, Illinois.

Price List Numbers 405, 406, 407, 408.
Price Per Set30¢

KENTUCKY THE BEAUTIFUL SERIES

Number of Poster Stamps in series:
25 Poster Stamps

Album used with Poster Stamps:
Yes

Number distributed:
Approximately 1,000,000

Territory covered:
Sold locally and advertised nationally.

Subject matter:
25 scenic and historical pictures of Kentucky

Size of Poster Stamps:
1-3/4 X 2-3/8

Style of Printing:
Letter Press

Number of Colors:
Two colors, Panel in one color, center picture in another color.

Method of Distribution:
Album and stamps were sold for a quarter. Sales were made to collectors, hobbyists, and Kentucky firms and organizations; the latter using them as means of boosting Kentucky.

Promotion:
Received considerable publicity in Kentucky newspapers due to approval and acceptance of the Governor of Kentucky. First set of Kentucky Poster Stamps were presented to the Governor and the second set to James Farley.

Editor's Note:
The above series of Poster Stamps can still be purchased from the

Poster Stamp Publishing Co.
2445 South Damen Avenue
Chicago, Illinois

Price List No. 511
Price Per set.....25¢

FORM A POSTER STAMP CLUB

What do you think of the idea of forming a Poster Stamp Club among your friends? The Society will be glad to cooperate with you and lists the requirements necessary to form a club with the Society's approval:

MEMBERSHIP: A minimum of four persons is necessary to form a local chapter.

MEETINGS: A meeting should be held at least once a month.

MEMBERSHIP DUES: The National Poster Stamp Society's yearly membership is 50 cents, which includes sending of all issues of the Poster Stamp Bulletin during that time. Membership dues for the local chapter, if any, to be arranged by the members themselves.

PURCHASE OF POSTER STAMPS: a 10% discount will be allowed if four sets of one series of Poster Stamps are purchased in one order, as for instance four sets of Sioux City, Iowa, Stamps.

CHARTER: A charter will be issued to each club at no charge.

The National Poster Stamp Society will furnish latest information of interest on Poster Stamps when such material comes into the hands of the Society to the club at no charge.

When a club is formed the Society will furnish an assortment of Poster Stamp Series at no charge so that the club will have material for trading and exchanging and also to use as a nucleus for a Poster Stamp collection that would be used jointly by the club.

We would send complete sets of Poster Stamp Bulletins, provided they are not out of print, dating back for the last three years so that the club would have a ready reference library of Poster Stamp news and happenings.

The National Poster Stamp Society would furnish such members free of charge a booklet on Olympic Poster Stamps. The Society would also furnish a quantity of the official Poster Stamps for use on correspondence, etc.

WRITE THE NATIONAL POSTER STAMP SOCIETY for further particulars, if you are interested.

PATRIOTIC POSTER STAMPS

Patriotic Poster Stamps recently featured in the Poster Stamp Bulletins. They may be purchased from the Poster Stamp Publishing Co., 2445 South Damen Avenue, Chicago, Illinois.

ITEMPRICE

| | |
|---|-------|
| 3610 Sheet of U. S. Navy Insignia, 25 diff. pairs on a sheet, plus 2 pairs of Stars and Stripes, Not perforated, must be cut... | \$.15 |
| 3611 Sheet of United Nations Aircraft Insignia, 28, some duplicates, not perforated, must be cut... | .10 |
| 3612 Sheet of U. S. Army Air Corps Insignia, 20 diff. pairs on a sheet, plus 4 pairs of Stars and Stripes, not perforated, must be cut..... | .15 |
| 3613 Sheet of British and Axis Aircraft Insignia, 29, some duplicates, Not perforated, must be cut..... | .10 |
| 3701 Artists for Victory Poster Stamps 50 stamps to set..... | .25 |
| 3802 Occupied Nations Series of Poster Stamps - 12 Poster Stamps to set | .15 |
| 3501 Lincoln - Immortal American Poster Stamp Series, 20 Poster Stamps | .25 |
| 2105 Famous Americans Series #2, printed in 2 colors, 36 stamps to set..... | .15 |
| 2314 Air Heroes Series, printed in one color, assorted colors 16 famous flyers..... | .55 |
| 3001 U.S. Army Division Insignia Poster Stamps - 28..... | .25 |

The Poster Stamp Publishing Co. still has available practically all stamps listed on price lists 100 to 3800. The company will also be glad to send FREE of CHARGE all available price lists on Poster Stamps. For information write

POSTER STAMP PUBLISHING COMPANY
2445 South Damen Avenue
Chicago, Illinois