This label has been listed by several catalogers as being from the "1932 - Los Angeles" era. There is reason to doubt that it relates to the 1932 Games or any other Olympiad.

Description:

ABERDEEN/ in ribbon at upper left; HOQUIAM/ in ribbon at upper right; in a 62x10mm panel across bottom: "GATEWAY TO THE OLYMPICS"/ "LARGEST LUMBER SHIPPING PORT IN THE WORLD"/ GRAYS HARBOR, WASHINGTON./ Vignette: depicts ships in a harbor, behind piles of lumber; in a 17mm circle, at upper center: a map showing the "PACIFIC OCEAN, GRAYS HARBOR, HOQUIAM, and ABERDEEN." An inscription, below the design, reads "COPYRIGHT APPL'D FOR BY G.E. ELLIS, HOQUIAM, WN." 63x41mm(design, including inscription), 67x44mm(overall), imperforate, yellow, green & sky-blue, background of lower text panel is yellow, outline details & all texts are dark blue.

..... Rare

Geographical Facts:

The cities of Aberdeen and Hoquiam are located at the interior of Grays Harbor. The latter is a sheltered inlet area on the Pacific Ocean coastal portion of the State of Washington. The interior part of Grays Harbor proceeds to the Wynoochee River which flows as far as the Olympic Mountains. The latter mountains are the location of Olympic National Park & Mt. Olympus.

Premise:

It appears likely that "Gateway to the Olympics," as stated on the label, refers to a "Gateway to the Olympic Mountains" and not to a gateway to the Olympic Games.

Conclusion:

The Aberdeen - Hoquiam label is promoting the use of the Grays Harbor route to the Olympic Mountain area and not promoting the 1932 Olympic Games.

Note: The label illustrated above was found in an old envelope with a slip of paper stating "Year 1910."

